

CLAUDIA ZILSTRA

graphic designer & fine artist

www.claudiazilstra.ca
claudia.zilstra@gmail.com

ABOUT

Claudia Zilstra is a creative and innovative professional with over six years of experience in arts management, graphic design, marketing, teaching and facilitation, and customer service.

EDUCATION

Humber College

- Ontario College Diploma - Advertising & Graphic Design

Queen's University

- Bachelor of Fine Arts, Minor in Art History (2019)

AWARDS & CERTIFICATES

- Humber College Dean's List (2021-2022)
- Queen's University Memorial Scholarship (2015)
- Canada Cord (2011)

SKILLS

- Photoshop
- Illustrator
- InDesign
- Premiere Pro
- Figma
- Wordpress
- Shopify

EXPERIENCE

ONTARIO CULTURE DAYS

Aug 2023 - Present

Communications & Outreach Assistant

- Create, edit and implement content to be presented on social media channels and website.

HUMBER COLLEGE IDEA LAB

Oct 2022 - Present

Student Assistant

- Set up and tear-down equipment for studio bookings.
- provide troubleshooting assistance for equipment.

META4 GALLERY

June 2022 - Aug 2023

Arts Instructor

- Plan, design, and facilitate a variety of art classes for all ages to an average of 10+ students.

SCUGOG COUNCIL FOR THE ARTS

June 2022 - Aug 2022

Events Coordinator & Graphic Designer

- Design print and digital media for clients such as logos, posters, rack cards, print and digital advertisements.
- Plan, organize, and deliver annual Ontario Culture Days Festival activations for the Township of Port Perry.

TRI-ART MANUFACTURING: ART NOISE

Sept 2017 - June 2022

Retail Manager, Gallery Assistant & Art Instructor

- Managed a local art shop and oversaw a range of duties including product restocking, resolving customer complaints, handling large orders